

Press release

Stuttgart, June 24, 2022

MAHLE Wins Silver at Deauville Film Award

- Deauville Green Award for MAHLE image film “We Shape Future Mobility”
- International jury awards MAHLE in “Spot/Means of Transportation and E-Mobility” category
- More than 500 submitted films from around the world competed for awards in three categories

MAHLE has won silver at the Deauville Green Award 2022. The international jury of the Deauville festival has awarded the automotive supplier in the “Spot/Means of Transportation and E-Mobility” category for the company’s image film “We Shape Future Mobility.” The largest international film festival for documentaries, advertising, and image films recognizes productions that are about environmental protection, sustainability, climate change, and renewable energies. This year, more than 500 international films competed for the coveted award, which was presented in three categories.



MAHLE wins the Deauville Green Award 2022 for its image film “We Shape Future Mobility”

“This award is very special to us. It demonstrates that we have successfully translated our corporate vision of sustainable mobility into a poignant cinematic format and were able to win out against outstanding international competitors,” says Manuela Hoehne, Director MAHLE Communications and Marketing.

Using emotive and striking images, “We Shape Future Mobility” shows how the technology group’s engineers are working on the development of trendsetting ideas for environmentally friendly and climate-neutral mobility. The film premiered at IAA Mobility 2021 in Munich, Germany, and was developed and produced in cooperation with the production companies emvau Agentur from Pforzheim and Werbefilm Schweiz from Zurich.

MAHLE addresses the core customer demands of cruising range, comfort, and quick loading with new E-technologies. E-mobility is one of the technology group's main strategic fields for the future. The company aims to increase the share in sales unrelated to passenger car combustion engines from 60 percent today to 75 percent by 2030.

The renowned Deauville Green Award has been presented in the French seaside resort of the same name in Normandy since 2012. The goal of the film festival is to provide a platform for creative professionals to raise awareness for the environmental and societal challenges of our times.

The award-winning film "We Shape Future Mobility" is available at <https://www.youtube.com/>.

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About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry with customers both in the passenger car and commercial vehicle sectors. The technology group, which was founded in 1920, is working on the climate-neutral mobility of tomorrow, such as fuel cells and hydrogen motors, with a focus on e-mobility and thermal management as well as further technology fields to reduce CO₂ emissions. MAHLE already generates over 60 percent of its sales independently of the passenger car combustion engine. This should increase to 75 percent by 2030. Today, one in every two vehicles globally is equipped with MAHLE components.

MAHLE generated sales of around EUR 11 billion in 2021. The company is represented in more than 30 countries, with over 71,000 employees at 160 production locations and 12 major research and development centers. (Last revised: 12/31/2021)